

# ADELAIDEAN

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NEWS FROM THE UNIVERSITY OF ADELAIDE

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## Asian crisis prompts calls to rebuild manufacturing

AUSTRALIA must rebuild and reposition its manufacturing industries if the worst effects of the Asian financial crisis are to be avoided, according to the editors of a new book on industry, technology and employment.

Mr Rodin Genoff (senior industry analyst with the University of Adelaide's Centre for Labour Research) and Professor Roy Green (director of the Employment Studies Centre, University of Newcastle) are the editors of *Manufacturing Prosperity*—a collection of commentaries from some of the most respected economic forecasters, analysts and policy experts in Australia and New Zealand.

Contributors include Dr Frank Gelber, director of BIS Schrapnel Australia, Mr David Morgan, president of Ford Australia, Mr Peter Harris, senior economist with the NZ Council of Trade Unions, and Mr Peter Roberts, columnist for *The Australian Financial Review*.

Mr Genoff said the book was unique in that it represented the views of a diverse range of stakeholders, all of whom

shared the same vision for manufacturing in Australia.

"One of the key arguments of this book is that Australia's future depends on knowledge-intensive manufacturing," Mr Genoff said.

"Australia's traditional reliance on primary commodity exports has locked it into declining terms of trade, and hence lower living standards and higher unemployment than would otherwise be the case.

"Manufacturing currently accounts for 65% of all research and development and has a technological innovation propensity three times the non-manufacturing average.

"A strong technological and sophisticated manufacturing base in Australia would lead to a turn-around both in living standards and unemployment."

Professor Green said the Asian crisis should highlight to federal and State governments the need for greater support, and a new direction, for Australia's manufacturing sector.

"The main danger for Australia lies in complacency,

particularly about the prospects of a widening current account deficit.

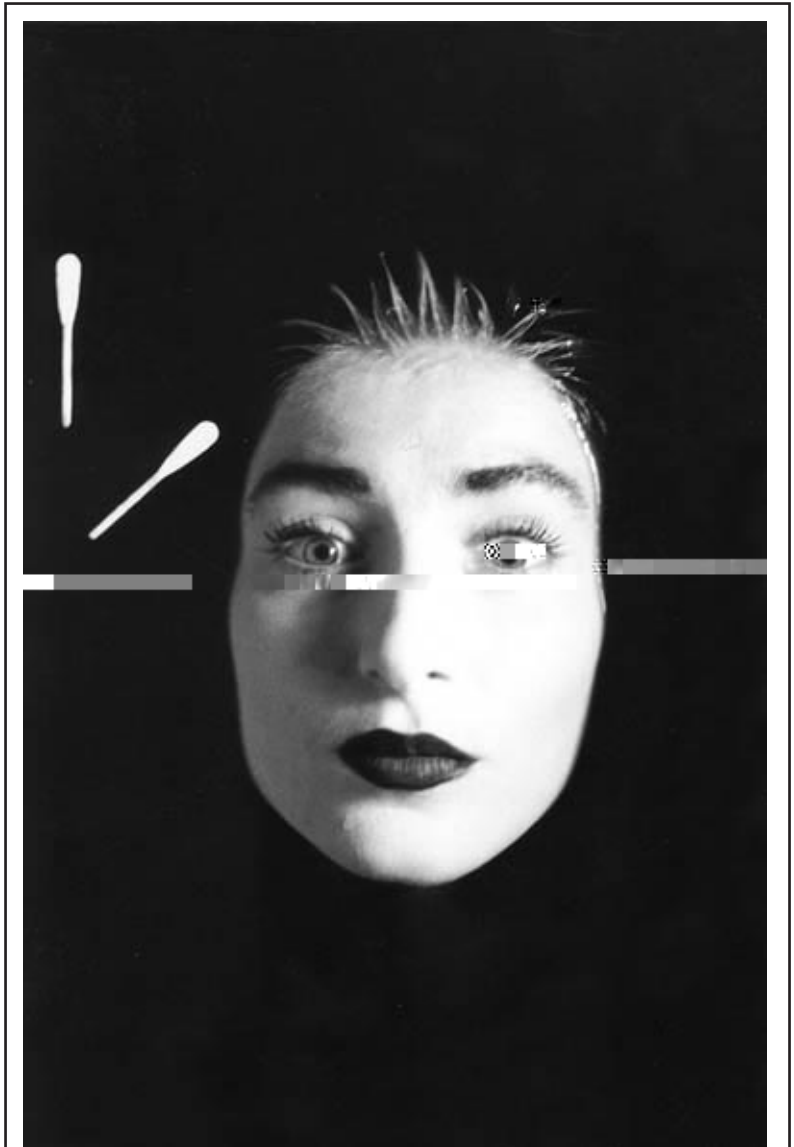
"This will result primarily from exchange rate movements, weakening our export drive into Asia and enabling Asian producers to undercut our exports to Europe and North America," he said.

"Support for Australia's manufacturing sector has been a policy free zone for more than a decade. The present government has commissioned a number of reports in this area, but little has come of this debate.

"If it is not to be another wasted opportunity, the Asian crisis must sharpen the focus of government policy on Australia's manufacturing future."

In his foreword, international economics commentator and editor of the London *Observer* Mr Will Hutton wrote: "The importance of this volume is that it faces up to the choice of Australia's economic future. It canvasses new ideas for industry and regional policy and practical ways of exploring them."

*Continued on Page 6*



Adelaide's recorder virtuoso Jo Dudley is home for a while before heading off on a study trip to Japan. Those who missed her Festival concert have a second chance with a free extra concert on Tuesday 7 April. Ewart Shaw reports on page 8. Photo: Oliver Dudley

## National arbitration course to meet market need



Dr Clyde Croft and Vice-Chancellor Mary O'Kane. Photo: David Ellis

A NEW NATIONAL course teaching the skills and techniques of arbitration will be offered by the University of Adelaide thanks to a unique partnership between the

university and the Institute of Arbitrators and Mediators Australia.

The National Course in Commercial Arbitration will be the first of its kind in

Australia. Those who undertake the course, to be offered in seven capital cities through partner universities, will receive professional training in commercial arbitration.

Arbitration, mediation and other forms of alternative dispute resolution are increasingly being used to avoid costly and time-consuming litigation. Courts have the power to refer matters before them to arbitrators in a bid to resolve technical issues of a particular dispute.

The president of the Institute of Arbitrators and Mediators, Dr Clyde Croft, said the demand for professional, qualified arbitrators was on the increase.

"This course will meet an important need in the market. It will help the professions (accountants, doctors, lawyers, engineers, architects and so on) to develop people who are both expert in their particular subject area and also skilled in the techniques

of arbitration," Dr Croft said.

"It is in the interests of professional associations to ensure that they have a pool of members who are experts in arbitration so that complex, technical disputes can be resolved without recourse to litigation.

"This new, national course will be open to anyone with an interest in arbitration, and we expect it to attract people from a diverse range of backgrounds."

A general course will begin at the end of July this year, with an advanced course being offered in 1999. The academic learning materials for the one-semester courses will be designed by experts in the field with contributions from highly qualified legal professionals and practising arbitrators.

At the recent signing of the joint venture agreement with the university, Dr Croft said the institute had sought a

partnership with the University of Adelaide because of its excellent standing.

"The University of Adelaide is one of the pre-eminent universities in the country. This unique opportunity brings together the expertise of Adelaide's academic staff with highly skilled practitioners, lawyers and others, which will result in a first-rate education in this area.

"A pilot general course in arbitration was run last year by the university's Faculty of Law, and it was very successful," he said.

"I'm certain that this move will be viewed as an important one and that the partnership between the Institute of Arbitrators and Mediators and the University of Adelaide will be a model for universities generally."

—Una Spiers, Graduate School of Management  
—David Ellis



Until very recently neo-classical economists, developmental state theorists and a host of other analysts were busy explaining the reasons behind the Asian Miracle, led by Japan in the 1960s, followed in the 1970s by the Newly Industrialising Countries (NICs) comprising South Korea, Taiwan, Hong Kong and Singapore, and then pursued in the 1980s by the New Tiger economies of Thailand, Malaysia and Indonesia. China recorded a double-digit economic growth rate for many years after it embraced liberal economic policy and opened up its markets in the early 1980s. It was expected that Vietnam and other Asian countries would soon join the Asian 'growth club'.

Providing explanations for the Asian miracle has been a growth industry in the last two decades. Hundreds of books and PhD theses have been written on the subject. Chalmers Johnson's

## NEWS IN BRIEF

### ANTaR GROUP FORMED

A University group of the national body Australians for Native Title and Reconciliation (ANTaR) has begun meeting on the North Terrace Campus.

ANTaR was launched in July last year by Lois O'Donoghue, Jane Lomax-Smith, Sandra Saunders, Lester Rigney and Don Dunstan. The University group formed soon after and meets every Thursday at 1.00pm in the Postgraduate Students' Association on Level 2 of the George Murray Building.

Ms Barbara Baird from the Department of Social Inquiry said group members this year had participated in the "Sea of Hands" installation and events in Rymill Park on 8 March.

The group's next focus will be to organise events on campus to mark Australia's first "Sorry Day" on 26 May.

For more information contact Barbara Baird on 8303 3158 or Gus Nathan in Mechanical Engineering on 8303 5822.

### ARC APPOINTMENT

Professor Russell Baudinette from the Department of Zoology has been appointed as a member of the Committee for International and National Cooperation of the Australian Research Council. The appointment is effective from January 1998 to the end of December 2000.

### SOCIAL INQUIRY VISITOR

Maureen Hynes, Coordinator of the School of Labour at George Brown College in Toronto, Canada, is visiting the Department of Social Inquiry to research current Australian issues of work, the arts and labour movements.

She has published widely on issues concerning laid-off workers and has coordinated several projects designed to assist them. Her most recent activity has been the creation of a Toronto centre for unemployed clerical workers. She is active in the labour arts community through MayWorks, Toronto's annual Festival of Working People and the Arts.

Maureen Hynes' fiction and poetry have appeared in numerous Canadian journals and anthologies. Her book of poetry, *Rough Skin*, won the League of Canadian Poets' Gerald Lampert Award for best first book of poetry in Canada in 1995.

She will present a Poetry Reading on 3 April at 1:00pm and a seminar on "The Future of Clerical Work" on 24 April at 12noon. Both are in the Women's Studies Seminar Room, Social Inquiry, Level 3, 10 Pulteney St.

### COMMUNITY CONSULTATION

The Minister for Primary Industries, Natural Resources and Regional Development, Mr Rob Kerin, has appointed Professor Martin Williams of the Mawson Graduate Centre for Environmental Studies as the inaugural Independent Chairperson of the Community Consultative Forum for the Olympic Dam mine.

The Community Consultative Forum has been established as a means of providing information to the community and to the Commonwealth and State governments on environmental management of the Olympic Dam operations, as well as feedback to the operators of Olympic Dam on these matters.

## Bookfest 'huge success' for Unibooks

1998 WRITERS' WEEK has been one of the most successful ever for the official bookseller, Unibooks.

With the atmosphere at the Pioneer Women's Memorial Gardens enhanced by beautiful weather, over 40,000 people enjoyed listening to highly acclaimed international writers as well as a host of successful local writers.

The booktent run by Unibooks was a hive of activity as lovers of literature waited to have their books signed by their favourite authors.

Some of the most popular authors were Arundhati Roy, Louis de Bernieres, Georgia Blain and Anne Michaels.

This year's Writers' Week featured the launch of *Writers, Readers and Rebels* by local author Ruth Starke. The book chronicles some of the most pertinent and intriguing episodes of Australia's premier literary festival, listing all Writers' Week authors and their debate topics, and describing many unforgettable moments.

Unibooks manager and Writers' Week organising committee member Kathy Athanassakis, said this year's event was a "huge success".

"The informality and accessibility of this excellent literary event contribute to its attracting a wide variety of people and its continued growth."

### The Top 10 Best Sellers

1. *The God of Small Things*, by Arundhati Roy
2. *Captain Corelli's Mandolin*, by Louis de Bernieres
3. *Closed for Winter*



# MBA visit helps to promote SA

A RECENT STUDY MISSION by a group of Singapore MBA students could have SA Tcor22

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**ELDERS from some of South Australia's remote Aboriginal communities have joined the growing numbers of Aboriginal people being trained in radio broadcasting at University Radio 5UV.**

The training program is part of the Pitjantjatjara Yankunytjara Bush Radio Project, which is aimed at developing Aboriginal people's skills in broadcasting and giving them the chance to produce radio programs for their communities.

Using a new technology which upgrades phone lines to FM-quality audio signals, which are then transmitted via satellite, Aboriginal programs that are broadcast from 5UV's Adelaide studios can be beamed out to many remote areas.

The resulting broadcast reaches people from the top end of the State and central Australia to those over the border in Western Australia and down to the Great Australian Bight.

The programs, which include news, discussion of issues and recordings of song, dance and music, are broadcast in the Pitjantjatjara language at the culmination of each training course.

One of the more recent groups to undertake the training program at 5UV included elders from the South Australian communities of Ernabella

# Ceremony honours former staff

FAMILY, FRIENDS, colleagues and former students joined staff of the Department of Civil & Environmental Engineering on 27 February for a room naming ceremony to honour three of the department's former academic staff.

Room S127 in the Engineering South Building is now called the Frank Bull Design Suite in honour of the former Professor of Civil Engineering (1952 to 1972). After he left the University, Professor Bull served on the Royal Commission into the collapse of the West Gate Bridge, and then became Deputy Chairman of the Australian Universities Commission.

The George Sved Stress Analysis Teaching Laboratory in Engineering North honours the former Senior Lecturer and Reader (1950 to 1975) whose particular expertise was in the area of stress analysis. Following his retirement in 1975, Dr Sved was an Honorary Visiting Research Fellow until his death in 1994. He received the degree of Doctor of the University in 1979.

Dedicated to Dr Bob Culver is the Robert Culver Seminar Room (N134, Engineering North). Dr Culver, also a Doctor of the University, worked at Adelaide from 1948 to 1991. He is currently an Honorary Visiting Research Fellow and as such continues teaching in the area of Water Engineering. Among other achievements, he was a founder of the



*L to R: Mr David Crawley, Dr Marta Sved, Professor Ren Potts, Professor Frank Bull, Dr Robert Culver, Professor Sam Luxton, and Associate Professor Graeme Dandy. Photo courtesy of Civil & Environmental Engineering.*

Coast Protection Board.

Professor Bull and Dr Culver were at the room-naming ceremony and replied to speeches by Mr David Crawley and Professor Sam Luxton

respectively. Dr Marta Sved replied to Professor Ren Potts. The Department is preparing a booklet containing the speeches and some photographs.

## ALUMNI NEWS

### EARLY GRADUATES' AFTERNOON TEA

In the last *Adelaidean*, it was announced that the Early Graduates' Afternoon Tea would be held on Saturday 18 April. Circumstances now prevent the Afternoon Tea being held on that day. The new date will be announced shortly and invitations will be sent to graduates of more than 50 years' standing. We regret any inconvenience caused.

### TOUR: MAGISTRATES' COURT

Members of the University community are invited to a guided tour of the new Magistrates' Court building in Victoria Square. The tour will be coordinated by the Courts Administration Authority. It will include an overview of the building's architecture and artworks, and a talk about the Magistrates' Court system.

The tour will be held at 6:00pm on 20 April, and will last approximately two hours. Numbers are strictly limited; call the Alumni Office on 8303 4275.

### DENTAL EXCHANGE PROGRAM

For the past two years the Sir Joseph Verco Dental Chapter has been a major supporter of the very successful Asian-Australian Dental Student Exchange Program operating between Hong Kong University and the University of Adelaide. This program enables an exchange of three students each year.

The Sir Joseph Verco Dental Chapter would like to encourage members to help support this project; tax deductible donations may be made through the Alumni Office.

A combined Dinner Meeting of the Sir Joseph Verco Dental Chapter and the Florey Medical Chapter will be held in June, and proceeds from this will go to support the exchange scheme.

### CAMPUS TOURS FOR THE PUBLIC

From 7 April, a group of volunteer guides will lead groups of visitors on an hour and a half tour of the campus,

**COLLEGE PARK:** 3 br house, close to public transport & uni, no pets. \$230 pw. Ph 8362 8729 evenings.

**COLONEL LIGHT GARDENS:** Fully furn, 3 br, 2 bathrooms, lge study & living area, suit visiting academic and family. Avail July-Dec 98. Ph 8303 5172 or 8277 4575.

**ST PETERS:** Share accomm - lge, comfortable home, pleasant gardens, close to all facs. \$80 pw. Ph 8262 1719.

**HOLIDAY BEACH HOUSES:** Goolwa - backs onto ocean/beach. Kangaroo Island, Vivonne Bay - beautiful beach, bush, wildlife. Ph Irene or Michael 8388 6404 or 8388 6200.

**HOUSE MINDING:** Responsible and reliable. Will manage garden and pets. References provided. Ph Gary 8291 4144.

**HOUSESITTING WANTED:** Theatre Guild guest director requires small house/unit close to city from 15 Apr - 31 May (or part of that time). Must be a cat free zone. Ph John Edge 8303 4030, fax 8303 4838 or email: <jedge@vco.adelaide.edu.au>.

**KINGSWOOD:** 3 br house, unfurn, private, leafy garden with pergola, close to Waite, walking distance to schools & shopping centre. \$220 pw + bond. Ph 8373 6510.

**MYRTLE BANK:** 4 br character bungalow, unfurn, close to Waite, transport & schools. \$280 pw + bond. Ph 8379 9204.

**NORTH ADELAIDE:** 1 br,

fully furn flat with swimming pool. \$120 pw. Ph 8267 1081.

**WANTED:** Visiting academic and wife seek furn house with 2 or 3 brs from 1 July - 30 Nov 98. References avail, small car needed as well. Ph Dr Pascale Quester 8303 4767 or 8356 7163 or email: <pquester@economics.adelaide.edu.au>

**BMW:** 320i, 1977, air cond, near new tyres, mag wheels, very good cond throughout. UXU 232. \$6,400. Ph 8344 6991.

**COMPUTER:** Laptop Compal, 4/130, Microsoft Office, Word 6, Excel 5,

Power Point 4, etc. \$300. Ph 8297 1848 (after 8pm).

**DESK:** Adjustable height student desk/drafting table. \$80 ono. Ph 8364 1610.

**HOLDEN CALAIS:** VN 1989 sedan, V8 auto, power steer, air, security system, other extras, only 45,000km. VGL 616. \$16,000 (deceased estate). Ph 8332 0517.

**HOUSE:** Stirling - Immaculate character house nestled in picturesque grounds, .7 acre, 20 mins from city. 7 rms, 2 bathrooms plus spa, lge family rm, lge farmhouse kitchen, ducted reverse cycle air cond. To be privately auctioned, offers considered prior to auction. Ph 8339 2986.

**MACINTOSH COMPUTERS:** In perfect cond, ideal. From \$75. 3 mth warranty, training material and free instruction if needed. Ph Brian 8322 8827 or 018 941 810.

**MISC:** Pine shelves 950cm x 920cm, \$45. CD cabinet, 2 drawer, \$10. Kenwood turntable, \$45. Yamaha K220 stereo tape deck, \$45. Wicker screen, \$55. Bathroom scales, \$10. Large wicker easy chair, \$15. 2 x old style lounge chairs, \$65 pair. 2 x foam mattresses plus cushions, \$50. Ph 8373 2256, 8274 1849 (e)-, email: <jraftery@camtech.net.au>.

**MOVING SALE:** Sharp video VC-581x, excellent cond, \$120 ono. Sony CD player with 5 CD changer, excellent cond, \$165 ono. Ph Jie Ruan 8303 5028 or email: <jruan@physics.adelaide.edu.au>.

**TOYOTA CORONA:** Station wagon, 1983, white, manual, mechanically reliable, good cond. UVA 897. \$2,400. Ph 8204 7712 or 8269 4327 (after 6pm)

COA