

Executive Education

MACHINE LEARNING FOR EXECUTIVES

Course Description

Machine Learning is disrupting industry. From financial services to medical devices to legal services, machine learning technology is changing the way businesses operate.

Aimed at executives and professionals wanting to understand machine learning and its applications, this course will take you through the fundamental stages of a machine learning project, from conceptualisation to development to evaluation.

Seeing the evolution of a complete machine learning project will give you a unique perspective, allowing you to engage with key concepts, and understand where machine learning could apply in your organisation.

The course will equip you with the knowledge you need to prepare your organisation for machine learning technology.

Ideal for

This program is particularly suited for Executives who want to understand what machine learning is, and how it could apply to your organisation.

The program is not suitable for technical experts.

Key Learnings

- † Explain why machine learning techniques have been able to disrupt numerous industries
- † Describe the fundamental phases of a machine learning project
- † List example problems that machine learning can solve

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